

# Nordic Business Travel Summit

## Program Day 1 | March 17, 2025

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### **10.30 - 11.30 | Buyers only lounge – join at your own convenience**

Buyer-only networking session, led by Nordic BTA board members.

Meet other buyers, discuss various relevant topics and interact with your peers.

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### **10.00 - 13.00 | Sponsor area**

Registration, Lunch & Meet the Sponsors

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### **13.00 - 13.15 | Centre Stage**

Welcome & Introduction by Nordic BTAs

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### **13.15 - 14.00 | Centre stage**

**NBTS2025 EMCEE Aurelie Krau**

- Introduction by Paul Tilstone, Temoji

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### **14.00 - 14.10 | Centre stage**

Let's boost the energy and get everyone engaged!

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### **14.10 - 15.00 | Centre stage**

Building a Time Capsule for Next Generation Travel Managers

Jen Bankard, BTN Group

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### **15.00 - 15.45 | Sponsor area**

Coffee Break & Networking | Meet the Sponsors

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### **15.45 - 17.00 | Power session #1**

- Room 1: Transition Pathway for Sustainable Business Travel  
Angela Lille, BT4Europe
- Room 2: Leveraging AI and Personalized Solutions for Diverse Traveller Risk Profiles  
Suzanne Sangiovese, Riskline

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### **17.00 - 17.15 | Moving time**

Moving time to centre stage

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### **17.15 – 17:30 | Centre stage**

GBTA, more Global and focused than ever before

Catherine Logan, GBTA

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### **17:30 – 17:45 | Centre stage**

Nordic BTAs: Wrap-up of Day 1

Welcome & instructions for the evening program by **Strawberry**

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### **17.45 - 19.30**

Time for making new connections, re-connecting with old friends or just relaxing before the dinner

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### **19.30 | Clarion the Hub**

Networking Dinner sponsored by Strawberry

# Nordic Business Travel Summit

## Program Day 2 | March 18, 2025

### **07:15 – 08:00 | Morning Walk by the waterfront**

Guided by Fredrik & Carl, the Nordic BTAs Explorer Team

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### **08.45 - 09.00 | Centre stage**

Good morning! - Welcome to day 2 of NBTS2025

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### **09.00 - 10.00 | Centre stage**

Keynote: Navigating the Digital Transformation  
Nicholas Fernholm

Introduction by Tomas Ransemar, SEB Eurocard

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### **10.00 - 10.15 | Moving time**

### **10.15 - 11.30 | Power Session #2**

What is happening around the travel management process?

- Room 1: The future of Corporate Payments  
Mads Krumhardt Enggren, SEB Eurocard
  - Room 2: The future of retailing and distribution  
Thane Jackson, BCD Travel
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### **11.30 - 12.15 | Sponsor area**

Coffee Break & Networking | Meet the Sponsors

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### **12:15 - 13.30 | Power Session #3**

Getting ready for the future

- Room 1: Next Gen / Social Media for Business Travel  
Julian Troubridge, Amadeus
  - Room 2: Bringing added value to your Meetings & Events  
Speaker to be confirmed
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### **13.30 - 14.30 | Sponsor area**

Networking Lunch | Meet the Sponsors

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### **14.30 - 14.45 | Centre stage**

BT4Europe: What's in it for NordicBTA members?

Patrick Diemer, The European Network of Business Travel Associations

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### **14.45 - 15.30 | Centre stage**

#### **Fireside chat - The Aviation Challenge**

Amon Cohen, Business Travel News and Business Travel Show Europe  
Zita Schellekens, KLM, SVP Strategy, Transformation and Sustainability

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### **15.30 - 16.00 | Centre stage**

Conclusions by our EMCEE Aurelie Krau

Handover of "Budstikke" & Closing words  
Nordic BTAs

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### **16.00 – 17:00 | Sponsor area**

Any unfinished business? Time for wrapping things up, if needed!